

令和7年度 月別観光入り込み客数

(上段:令和7年度 中段:令和6年度 下段:前年対比)

(上段:令和7年度 中段:令和6年度 下段:前年対比)

|                     | 4月      | 5月     | 6月      | 7月      | 8月      | 9月      | 上期計     | 10月     | 11月     | 12月     | 1月     | 2月      | 3月      | 下期計     | 年計      |
|---------------------|---------|--------|---------|---------|---------|---------|---------|---------|---------|---------|--------|---------|---------|---------|---------|
| 町内観光入込客実数           | 34,661  | 68,675 | 88,343  | 107,132 | 139,954 | 102,077 | 540,842 | 85,160  | 27,773  | 15,430  | 22,254 | 38,733  | 30,631  | 219,981 | 760,823 |
|                     | 31,634  | 70,291 | 85,090  | 105,071 | 131,299 | 107,731 | 531,116 | 84,456  | 22,473  | 17,120  | 25,167 | 39,721  | 27,819  | 216,756 | 747,872 |
|                     | 109.57% | 97.70% | 103.82% | 101.96% | 106.59% | 94.75%  | 101.83% | 100.83% | 123.58% | 90.13%  | 88.43% | 97.51%  | 110.11% | 101.49% | 101.73% |
| (観光地点別内訳)           |         |        |         |         |         |         |         |         |         |         |        |         |         |         |         |
| 摩周温泉エリア<br>(キャンプ含)  | 47,545  | 90,192 | 114,174 | 134,169 | 160,323 | 119,411 | 665,815 | 95,782  | 37,945  | 21,339  | 33,803 | 48,424  | 43,699  | 280,993 | 946,808 |
|                     | 42,799  | 92,157 | 110,188 | 133,987 | 152,784 | 126,056 | 657,972 | 96,067  | 39,398  | 23,955  | 35,250 | 47,723  | 41,542  | 283,936 | 941,908 |
|                     | 111.09% | 97.87% | 103.62% | 100.14% | 104.93% | 94.73%  | 101.19% | 99.70%  | 96.31%  | 89.08%  | 95.90% | 101.47% | 105.19% | 98.96%  | 100.52% |
| 摩周湖                 | 12,479  | 29,215 | 36,817  | 43,573  | 50,175  | 42,318  | 214,576 | 34,623  | 7,051   | 5,699   | 6,513  | 17,317  | 10,826  | 82,029  | 296,605 |
|                     | 12,800  | 30,739 | 36,627  | 41,673  | 43,323  | 45,165  | 210,327 | 38,017  | 4,932   | 5,509   | 8,060  | 16,822  | 7,663   | 81,003  | 291,330 |
|                     | 97.49%  | 95.04% | 100.52% | 104.56% | 115.82% | 93.70%  | 102.02% | 91.07%  | 142.97% | 103.46% | 80.80% | 102.94% | 141.28% | 101.27% | 101.81% |
| 川湯温泉エリア             | 33,318  | 49,225 | 67,811  | 85,995  | 119,381 | 94,397  | 450,128 | 77,940  | 25,025  | 11,498  | 16,001 | 30,021  | 22,280  | 182,765 | 632,893 |
|                     | 30,038  | 49,755 | 64,641  | 83,332  | 112,045 | 98,891  | 438,701 | 78,266  | 25,494  | 13,000  | 19,118 | 32,506  | 20,430  | 188,815 | 627,516 |
|                     | 110.92% | 98.94% | 104.90% | 103.20% | 106.55% | 95.46%  | 102.60% | 99.58%  | 98.16%  | 88.44%  | 83.70% | 92.35%  | 109.05% | 96.80%  | 100.86% |
| 屈斜路エリア<br>(湖・キャンプ含) | 15,758  | 45,355 | 56,853  | 72,903  | 113,047 | 66,064  | 369,980 | 60,630  | 16,080  | 8,825   | 12,669 | 21,269  | 18,404  | 137,904 | 507,884 |
|                     | 14,454  | 46,867 | 55,504  | 71,900  | 107,083 | 71,055  | 366,861 | 62,102  | 15,768  | 9,725   | 14,043 | 21,583  | 16,686  | 139,907 | 506,768 |
|                     | 109.02% | 96.77% | 102.43% | 101.40% | 105.57% | 92.98%  | 100.85% | 97.63%  | 101.98% | 90.75%  | 90.21% | 98.67%  | 110.30% | 98.57%  | 100.22% |

令和7年度 月別国内宿泊者数

|            | 4月      | 5月      | 6月      | 7月      | 8月      | 9月      | 上期計     | 10月    | 11月     | 12月    | 1月     | 2月     | 3月      | 下期計     | 年 計     |
|------------|---------|---------|---------|---------|---------|---------|---------|--------|---------|--------|--------|--------|---------|---------|---------|
| 摩周温泉エリア    | 383     | 812     | 901     | 1,218   | 2,084   | 1,272   | 6,670   | 766    | 524     | 488    | 470    | 516    | 492     | 3,256   | 9,926   |
|            | 497     | 644     | 813     | 856     | 1,246   | 1,040   | 5,096   | 818    | 543     | 549    | 619    | 640    | 463     | 3,632   | 8,728   |
|            | 77.06%  | 126.09% | 110.82% | 142.29% | 167.26% | 122.31% | 130.89% | 93.64% | 96.50%  | 88.89% | 75.93% | 80.63% | 106.26% | 89.65%  | 113.73% |
| 川湯温泉エリア    | 4,685   | 6,323   | 7,500   | 8,584   | 9,314   | 7,650   | 44,056  | 6,357  | 3,910   | 3,138  | 2,262  | 3,963  | 4,004   | 23,634  | 67,690  |
|            | 3,591   | 5,156   | 5,974   | 7,611   | 8,575   | 7,232   | 38,139  | 6,571  | 4,748   | 3,793  | 4,819  | 5,750  | 4,787   | 30,468  | 68,607  |
|            | 130.47% | 122.63% | 125.54% | 112.78% | 108.62% | 105.78% | 115.51% | 96.74% | 82.35%  | 82.73% | 46.94% | 68.92% | 83.64%  | 77.57%  | 98.66%  |
| 屈斜路エリア     | 1,013   | 5,829   | 8,325   | 7,572   | 9,535   | 7,044   | 39,318  | 5294   | 1,623   | 179    | 418    | 2,402  | 646     | 10,562  | 49,880  |
|            | 988     | 7,826   | 8,532   | 8,664   | 10,816  | 8,044   | 44,870  | 5,371  | 1,571   | 181    | 473    | 2,547  | 364     | 10,507  | 55,377  |
|            | 102.53% | 74.48%  | 97.57%  | 87.40%  | 88.16%  | 87.57%  | 87.63%  | 98.57% | 103.31% | 98.90% | 88.37% | 94.31% | 177.47% | 100.52% | 90.07%  |
| 宿泊実数計(国内)  | 6,081   | 12,964  | 16,726  | 17,374  | 20,933  | 15,966  | 90,044  | 12,417 | 6,057   | 3,805  | 3,150  | 6,881  | 5,142   | 37,452  | 127,496 |
|            | 5,076   | 13,626  | 15,319  | 17,131  | 20,637  | 16,316  | 88,105  | 12,760 | 6,862   | 4,523  | 5,911  | 8,937  | 5,614   | 44,607  | 132,712 |
|            | 119.80% | 95.14%  | 109.18% | 101.42% | 101.43% | 97.85%  | 102.20% | 97.31% | 88.27%  | 84.13% | 53.29% | 76.99% | 91.59%  | 83.96%  | 96.07%  |
| 宿泊客延数計(国内) | 6,597   | 14,219  | 18,912  | 20,567  | 25,176  | 18,091  | 103,562 | 14,397 | 7,627   | 4,924  | 5,149  | 7,829  | 6,103   | 46,029  | 149,591 |
|            | 5,685   | 14,823  | 17,793  | 20,819  | 25,185  | 18,597  | 102,902 | 14,831 | 8,341   | 5,796  | 7,429  | 10,036 | 6,360   | 52,793  | 155,695 |
|            | 116.04% | 95.93%  | 106.29% | 98.79%  | 99.96%  | 97.28%  | 100.64% | 97.07% | 91.44%  | 84.96% | 69.31% | 78.01% | 95.96%  | 87.19%  | 96.08%  |

令和7年度 月別外国人宿泊客数

|               | 4月      | 5月      | 6月      | 7月      | 8月      | 9月      | 上期計     | 10月     | 11月     | 12月    | 1月      | 2月      | 3月      | 下期計     | 年 計     |
|---------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------|---------|---------|---------|---------|---------|
| 宿泊実数計(訪日外国人)  | 355     | 1,964   | 2,095   | 3,092   | 2,654   | 2,101   | 12,261  | 2,477   | 417     | 265    | 2,043   | 5,171   | 1,752   | 12,125  | 24,386  |
|               | 280     | 1,159   | 1,356   | 2,213   | 1,792   | 1,620   | 8,420   | 1,803   | 430     | 354    | 1,508   | 5,162   | 795     | 10,052  | 18,472  |
|               | 126.79% | 169.46% | 154.50% | 139.72% | 148.10% | 129.69% | 145.62% | 137.38% | 96.98%  | 74.86% | 135.48% | 100.17% | 220.38% | 120.62% | 132.02% |
| 宿泊客延数計(訪日外国人) | 447     | 2,120   | 2,389   | 3,795   | 3,509   | 2,540   | 14,800  | 2,969   | 524     | 342    | 2,290   | 5,798   | 1,824   | 13,747  | 28,547  |
|               | 338     | 1,400   | 1,660   | 2,692   | 2,175   | 1,879   | 10,144  | 2,103   | 486     | 413    | 1,626   | 5,469   | 872     | 10,969  | 21,113  |
|               | 132.25% | 151.43% | 143.92% | 140.97% | 161.33% | 135.18% | 145.90% | 141.18% | 107.82% | 82.81% | 140.84% | 106.02% | 209.17% | 125.33% | 135.21% |

※参考※全宿泊客数(国内外)

|             | 4月      | 5月      | 6月      | 7月      | 8月      | 9月      | 上期計     | 10月     | 11月    | 12月    | 1月     | 2月     | 3月      | 下期計    | 年 計     |
|-------------|---------|---------|---------|---------|---------|---------|---------|---------|--------|--------|--------|--------|---------|--------|---------|
| 宿泊実数計(国内外)  | 6,436   | 14,928  | 18,821  | 20,466  | 23,587  | 18,067  | 102,305 | 14,894  | 6,474  | 4,070  | 5,193  | 12,052 | 6,894   | 49,577 | 151,882 |
|             | 5,356   | 14,785  | 16,675  | 19,344  | 22,429  | 17,936  | 96,525  | 14,563  | 7,292  | 4,877  | 7,419  | 14,099 | 6,409   | 54,659 | 151,184 |
|             | 120.16% | 100.97% | 112.87% | 105.80% | 105.16% | 100.73% | 105.99% | 102.27% | 88.78% | 83.45% | 70.00% | 85.48% | 107.57% | 90.70% | 100.46% |
| 宿泊客延数計(国内外) | 7,044   | 16,339  | 21,301  | 24,362  | 28,685  | 20,631  | 118,362 | 17,366  | 8,151  | 5,266  | 7,439  | 13,627 | 7,927   | 59,776 | 178,138 |
|             | 6,023   | 16,223  | 19,453  | 23,511  | 27,360  | 20,476  | 113,046 | 16,934  | 8,827  | 6,209  | 9,055  | 15,173 | 7,232   | 63,430 | 176,476 |
|             | 116.95% | 100.72% | 109.50% | 103.62% | 104.84% | 100.76% | 104.70% | 102.55% | 92.34% | 84.81% | 82.15% | 89.81% | 109.61% | 94.24% | 100.94% |

令和7年度 キャンプ場宿泊者数 ※観光地点別内訳に含まれるので観光入込実数にカウントしない

|                       | 4月  | 5月  | 6月      | 7月      | 8月      | 9月     | 上期計     | 10月  | 11月  | 12月 | 1月 | 2月 | 3月 | 下期計  | 年 計     |
|-----------------------|-----|-----|---------|---------|---------|--------|---------|------|------|-----|----|----|----|------|---------|
| RECAMP摩周<br>※摩周温泉エリア※ | 57  | 222 | 292     | 463     | 792     | 149    | 1,975   | 132  | 41   | 0   | 0  | 0  | 0  | 173  | 2,148   |
|                       | 114 | 346 | 198     | 348     | 1,010   | 328    | 2,344   | 94   | 57   | 0   | 0  | 0  | 0  | 151  | 2,495   |
|                       | 50% | 64% | 147.47% | 133.05% | 78.42%  | 45.43% | 84.26%  | 140% | 72%  | 0%  | 0% | 0% | 0% | 115% | 86.09%  |
| RECAMP砂湯<br>※屈斜路エリア※  | 46  | 229 | 343     | 1,523   | 4,225   | 544    | 6,910   | 248  | 248  | 0   | 0  | 0  | 0  | 496  | 7,406   |
|                       | 127 | 259 | 420     | 1,273   | 3,619   | 1,186  | 6,884   | 258  | 60   | 0   | 0  | 0  | 0  | 318  | 7,202   |
|                       | 36% | 88% | 81.67%  | 119.64% | 116.74% | 45.87% | 100.38% | 96%  | 413% | 0%  | 0% | 0% | 0% | 156% | 102.83% |
| RECAMP和琴<br>※屈斜路エリア※  | 0   | 0   | 0       | 0       | 0       | 0      | 0       | 0    | 0    | 0   | 0  | 0  | 0  | 0    | 0       |
|                       | 14  | 204 | 266     | 610     | 1,290   | 358    | 2,742   | 183  | 14   | 0   | 0  | 0  | 0  | 197  | 2,939   |
|                       | 0%  | 0%  | 0.00%   | 0.00%   | 0.00%   | 0.00%  | 0.00%   | 0%   | 0%   | 0%  | 0% | 0% | 0% | 0%   | 0.00%   |
| 合 計                   | 103 | 451 | 635     | 1,986   | 5,017   | 693    | 8,885   | 380  | 289  | 0   | 0  | 0  | 0  | 669  | 9,554   |
|                       | 255 | 809 | 884     | 2,231   | 5,919   | 1,872  | 11,970  | 535  | 131  | 0   | 0  | 0  | 0  | 666  | 12,636  |
|                       | 40% | 56% | 71.83%  | 89.02%  | 84.76%  | 37.02% | 74.23%  | 71%  | 221% | 0%  | 0% | 0% | 0% | 100% | 75.61%  |